

VIA VAREJO S.A.

Publicly Traded Corporation with Authorized Capital
CNPJ (Brazilian Taxpayers' Roll) No. 33.041.260/0652-90
NIRE (Board of Trade Registry Number) 35.300.394.925

NOTICE TO THE MARKET

VIA VAREJO S.A. ("Company"), in accordance with the article 12 of CVM Instruction No. 358/02, as amended, communicates to its shareholders and the market in general that it has received, on this date, a communication from BlackRock Inc. ("BlackRock"), as investment manager, informing that he increased his shareholding to 5.00% of the Company's capital stock, totaling, in aggregate, 79,920,601 common shares.

Also, according to the correspondence received, the content of which is fully reproduced as part of this communication (Appendix I):

(a) the purpose of the aforementioned shareholding is strictly for investment, and does not have the purpose of altering the Company's control or administrative structure; and

(b) no contracts or agreements have been entered into by BlackRock that regulate the exercise of voting rights or the purchase and sale of securities issued by the Company.

São Caetano do Sul, December 3, 2020.

VIA VAREJO S.A.

Orivaldo Padilha

Financial Vice-President and Investor Relations Officer

Free Translation from the Original Portuguese Version

Appendix I

São Paulo, December 3rd, 2020

Investor Relations Officer of

Via Varejo S.A

Rua Samuel Klein, nº 83

CEP 09510-125, São Caetano do Sul - SP

Attn.: Srs. Orivaldo Padilha

Investor Relation Officer

Phone.: 55 (11) 4225-7264

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Via Varejo S.A. - Disclosure of Material Shareholding Acquisition

Dear Sirs,

1 - BlackRock, Inc. ("BlackRock") comes, on behalf of some of its customers, as investment manager, inform that he acquired common shares issued by Via Varejo S.A. ("Company"), and as of November 30, 2020, its holdings reached aggregate, 79,920,601 common shares, representing approximately 5.00% of total shares ordinary shares issued by the Company.

2- In order to comply with the provisions of Article 12 of Instruction No. 358 of the Brazilian Securities Commission ("CVM"), dated January 3, 2002, as amended, BlackRock hereby requests the Company's Investor Relations Officer the disclosure of the following information to the CVM and other competent regulators:

- (i) BlackRock is registered at 55 East 52nd Street, New York City, State of New York 10022-0002, United States of America;
- (ii) the shareholdings held by BlackRock reached, in aggregate, 79,920,601 common shares, representing approximately 5.00% of total shares common shares issued by the Company, as specified in item 1 above;
- (iii) the purpose of the aforementioned equity interests is strictly for investment, not aiming at changing the Company's shareholding control or administrative structure; and
- (iv) no contracts or agreements have been entered into by BlackRock that regulate the exercise of voting rights or the purchase and sale of securities issued by the Company.

3- We remain at your disposal for any additional clarifications or comments that you deem necessary in the matter.

Best Regards,

[signature]

BlackRock Inc.

Pp. Renata Cardoso