

VIA VAREJO S.A.

A publicly-held corporation with authorized capital
Brazilian corporate taxpayers' roll (CNPJ/ME) No. 33.041.260/0652-90
NIRE (State Registry) 35.300.394.925

MATERIAL FACT CHANGE OF MARKET MAKER

VIA VAREJO S.A. ("Company") (B3: VVAR3), in compliance with CVM Ruling No. 384, of March 17, 2003, ("CVM 384"), and CVM Ruling No. 358, of January 3, 2002 ("CVM 358"), hereby informs its shareholders and the market in general the termination of the Market Maker Services Agreement with Credit Suisse (Brasil) S.A. Corretora de Titulos e Valores Mobiliários, enrolled in the Brazilian corporate taxpayers' roll (CNPJ/ME) under No.42.584.318/0001-07. The aforementioned agreement started in July, 2016 and has ended on the date hereof.

The Company also announces that it has entered into a new agreement with BTG PACTUAL CORRETORA DE TÍTULOS E VALORES MOBILIÁRIOS S.A., headquartered at Av. Brigadeiro Faria Lima, No. 3477, 14th floor, part, City of São Paulo, State of São Paulo, enrolled in the Brazilian corporate taxpayers' roll (CNPJ/ME) under No. 43.815.158/0001-22 ("BTG Pactual CTVM"), to act as its market maker on its common shares in B3 S.A. - Brasil, Bolsa, Balcão ("B3"), for a period of one (1) year, automatically extended for equal period if there is no manifestation of either party to the contrary. BTG Pactual CTVM services will start on December 28, 2020.

The hiring of the new market maker aims to promote the liquidity of the shares issued by the Company, observing the best trading practices in the market.

The Company informs that there are 1,595,083,594 common shares issued by the Company as of free float and that it has not entered into any agreement with regards to regulating the exercise of voting rights or the purchase and sale of securities issued by the Company with BTG Pactual CTVM.

São Caetano do Sul(SP), December 23, 2020.

VIA VAREJO S.A.

Orivaldo Padilha

Financial Vice-President and Investors' Relations Officer